

# Why

Advertise with  
Arrowhead  
Outdoor ?

## The Arrowhead Outdoor Advantage!

- Each board has 1 sales representative dedicated to its advertisers.
- We are a small company so our prices are small.
- Contracts are made simple and flexible.
- We have packages for all sized businesses and budgets.
- Image design and artwork is provided at no additional cost.
- A 20% discount is offered for advertising on multiple boards of ours.
- We accept credit card payments.

### Pittsburg Sales Rep

Keri Niegsch  
620-687-3875  
KeriNiegsch@gmail.com

### Owner

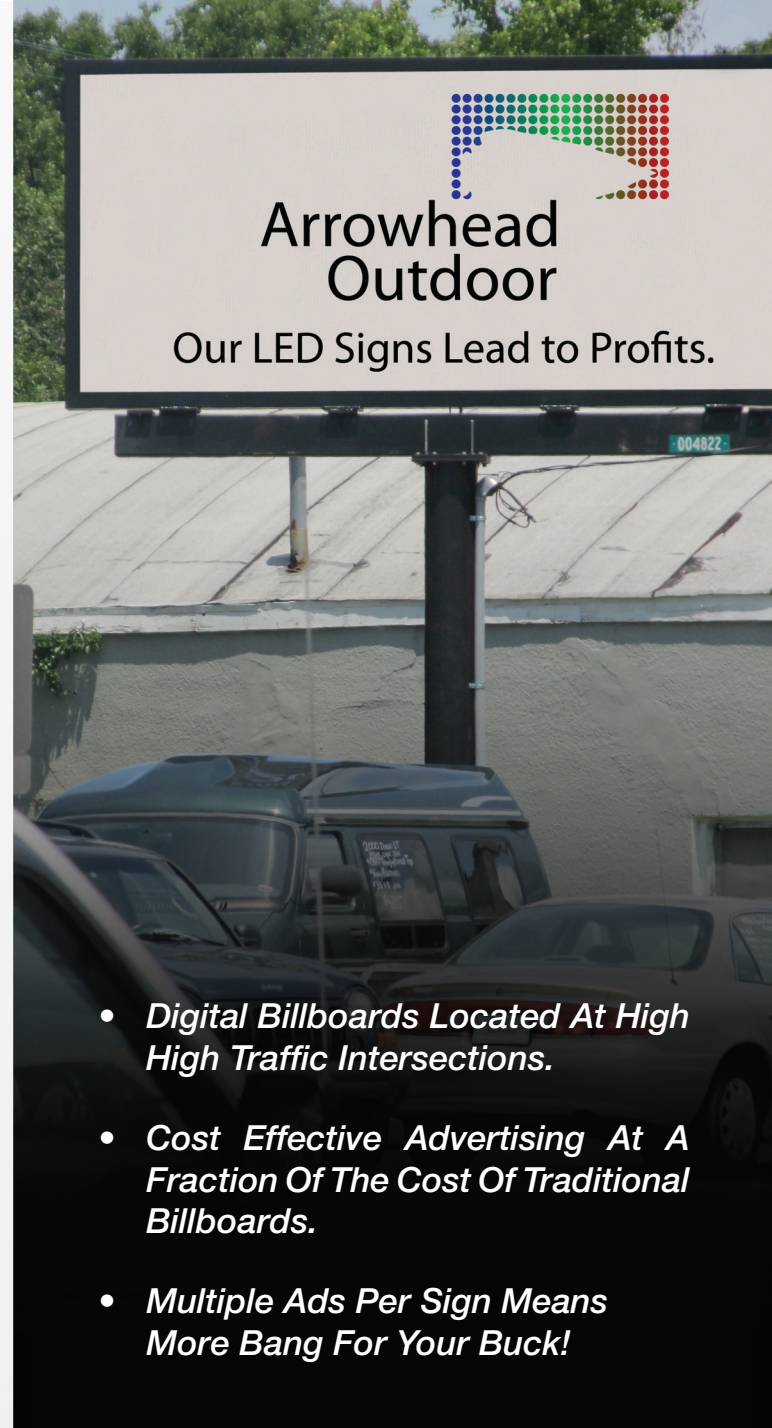
Lance Sayler  
620-778-3010  
Lance@ArrowheadOutdoor.com

### Billing and Accounting

Keri Niegsch  
P.O. Box 1381  
Pittsburg, KS 66762  
620-308-6667  
Keri@ArrowheadOutdoor.com



*ArrowheadOutdoor.com*



- *Digital Billboards Located At High High Traffic Intersections.*
- *Cost Effective Advertising At A Fraction Of The Cost Of Traditional Billboards.*
- *Multiple Ads Per Sign Means More Bang For Your Buck!*

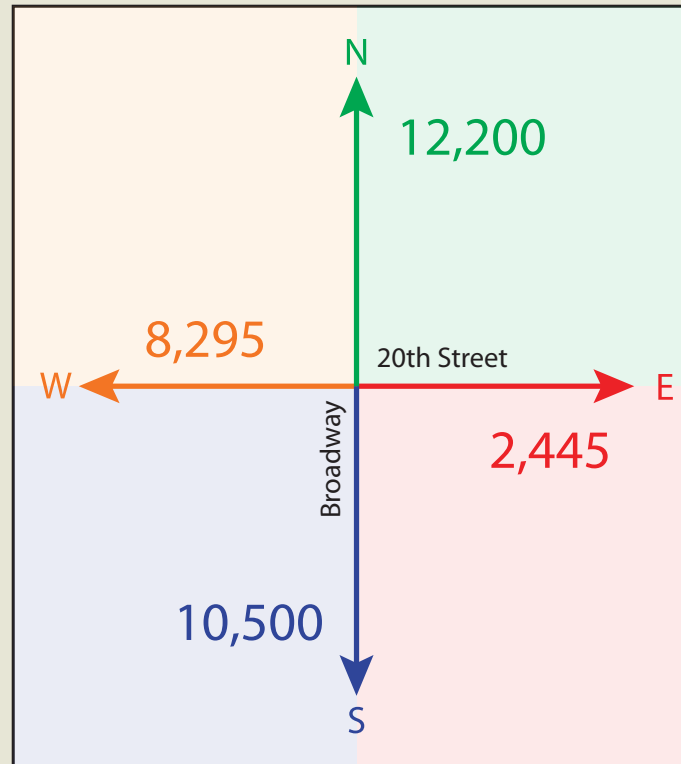
**620.308.6667**  
*arrowheadoutdoor.com*



# Why **Digital** Billboards?

- They don't discriminate; you don't have to pick a demographic group to target as you do with Radio, Print, and TV.
- One study shows that 63% of possible viewers pay attention to the ads. This number is higher than TV and double that of Internet.
- Nothing is permanent with digital: changes can be made in a days' time.
- Ads can rotate through different designs to promote different products or services.
- 36% of adults admit to having taken action from a digital billboard based on a study in Ohio. Compare that to an average 1% with direct mail.

**Total Traffic Count: 33,440**



KANSAS DEPARTMENT of TRANSPORTATION  
AVERAGE DAILY TRAFFIC COUNT

Keri Niegsch | 620.687.3875  
KeriNiegsch@gmail.com

**Pittsburg, Kansas**  
Broadway & 20th Street

## Arrowhead Outdoor

*Places LED Billboards at busy stoplight intersections to provide the most effective and affordable advertising for our clients.*

***Each Ad is On Display for 8 Seconds.***

## ***Rate Card***

<i>Displayed Every</i>	<i>Total Ads Per Day</i>	<i>Cost Per Month</i>	<i># of Ad Designs</i>
30 Seconds	2,880	\$1000	8
1 Minute	1,440	\$550	8
2 Minutes	720	\$325	4
4 Minutes	360	\$240	2
8 Minutes	180	\$150	1

\* Rates Are Based On Annual Contract  
\*\* Birthdays, Anniversaries, Special Requests \$50/Day  
\*\*\* 20% Multiple Board Discount